



# BENNINGTON HIGH SCHOOL SCOREBOARD SPONSORSHIP

## FRONT AND CENTER AT EVERY GAME

Bennington High School has partnered with **Scoreboard Media** to elevate the game-day experience through high-impact LED video scoreboards.

## CONNECT YOUR BRAND TO THE BENNINGTON COMMUNITY

- ✓ **1,750,000+** highly engaged annual impressions
- ✓ Year-round exposure across all high school sports and events, with over **40 games** hosted annually.
- ✓ On-screen throughout the game — during pregame, timeouts, and halftime.
- ✓ On-site activations to engage beyond the board
- ✓ Support the **Badgers!**



## SPONSORSHIP PACKAGES

|                                            | Title Sponsorship | Champion Sponsorship | Premier Sponsorship | Elite Sponsorship |
|--------------------------------------------|-------------------|----------------------|---------------------|-------------------|
| Pregame & Halftime Cinema Ad               | ●                 | ●                    | ●                   |                   |
| Timeout Cinema Ad                          | ●                 | ●                    |                     |                   |
| Signature Ad                               | ●                 | ●                    | ●                   |                   |
| Brand Ad                                   | ●                 | ●                    | ●                   | ●                 |
| Brand Wrapper                              | ●                 |                      |                     |                   |
| Full-motion Video w/ Sounds                | ●                 |                      |                     |                   |
| Fan App Feature Ad                         | ●                 | ●                    | ●                   | ●                 |
| Fan App Game Feed Ad                       | ●                 |                      |                     |                   |
| In-game Animations                         | ●                 | ●                    |                     |                   |
| Official TD & 1 <sup>st</sup> Down Sponsor | ●                 | ●                    |                     |                   |
| Title Sponsor Experience                   | ●                 |                      |                     |                   |

**\$12,000/YR**

**\$8,000/YR**

**\$4,000/YR**

**\$2,000/YR**

## BECOME A SCOREBOARD SPONSOR

✉ **BRIAN@SCOREBOARDMEDIA.COM**

